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LynnCo Selected by *The Silicon Review* for Top 10 Big Data Companies LynnCo honored as one of America's most promising supply chain solution providers.

TULSA, OK: LynnCo Supply Chain Solutions joins an elite number of companies that have earned a spot among the Top 10 Big Data Companies of 2017, selected by *The Silicon Review*.

In a deliberate session with honorary industrial experts, a list of 10 Most Promising Big Data Companies has been concluded by *The Silicon Review*, a leading resource that shares innovative enterprise solutions developed by established solution providers as a neutral source for technology decision makers.

Lynn Fritz, founder of LynnCo, was the first to bring method and consolidation to a fragmented supply chain and logistics industry via technology solutions. An extension of Lynn's original vision, LynnCo continues to pioneer the use of big data in supply chain solutions.

An excerpt from the <u>article</u> published by *The Silicon Review*: "As thought leaders in this space, LynnCo has created a holistic information management strategy for its clients that aggregates data from technical and social sources germane to the optimization of supply chain performance. Embracing the transformation of data into applicable information that fuels strategy and forensic analytics, LynnCo then translates outcomes derived from big data intelligence and creates platforms that visually monitor impactful results and metrics."

President of LynnCo, Wendy Buxton, says, "LynnCo is honored to receive a Top 10 award from *The Silicon Review*. We harvest a passion for servicing our clients with innovative solutions and advanced technology with high touch service that excels their business."

About The Silicon Review: The Silicon Review is the world's most trusted online and print community for business & technology professionals. Our community members include thought-provoking CEOs, CIOs, CTOs, IT VPs and managers, along with jillions of diverse IT professionals. For more information, visit http://www.siliconreview.com

About LynnCo Supply Chain Solutions: LynnCo Supply Chain Solutions is a firm that enhances performance of complex supply chains. We have designed our company to serve the success of key executives who are tasked with reforming and growing companies. These companies typically have supply chain vulnerabilities around service and cost that require a consultative approach and tailor-designed solutions. We have a long heritage of providing value-creation for the top management of manufacturers and distributors in the Automotive, Aerospace, Industrial, and Oil & Gas sectors as well as Private Equity firms that have portfolio companies in the midmarket range. For more information about LynnCo's expertise, visit www.lynnco-scs.com/logical-logistics.